

FIG. 1

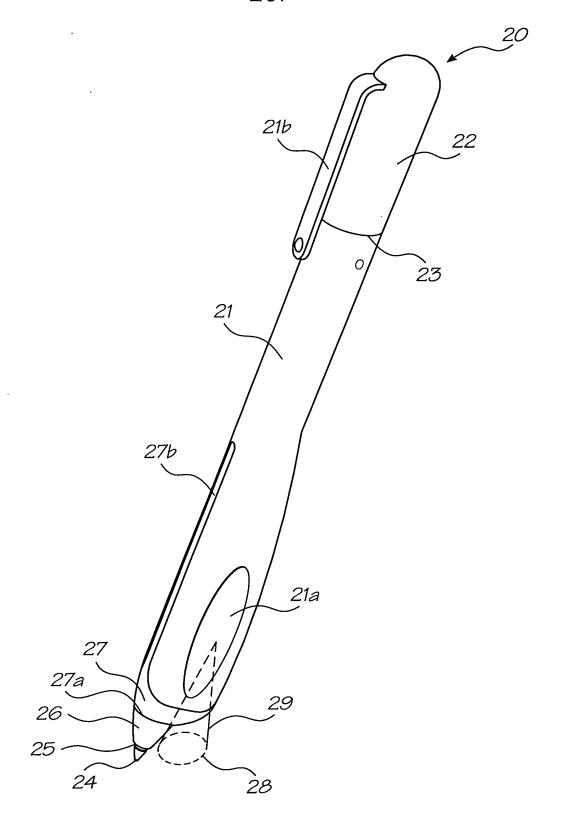


FIG. 2

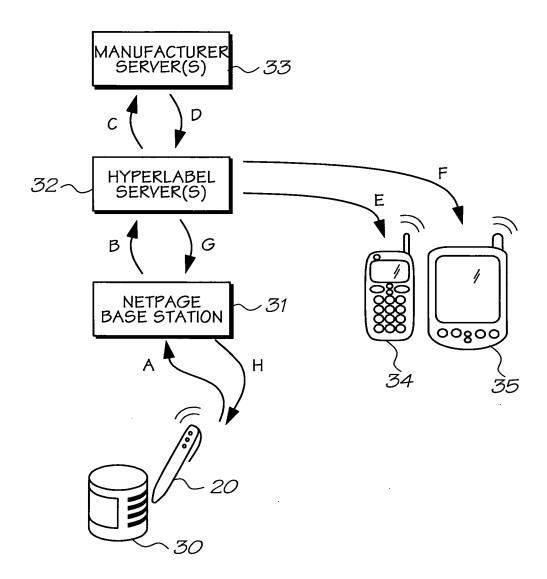


FIG. 3

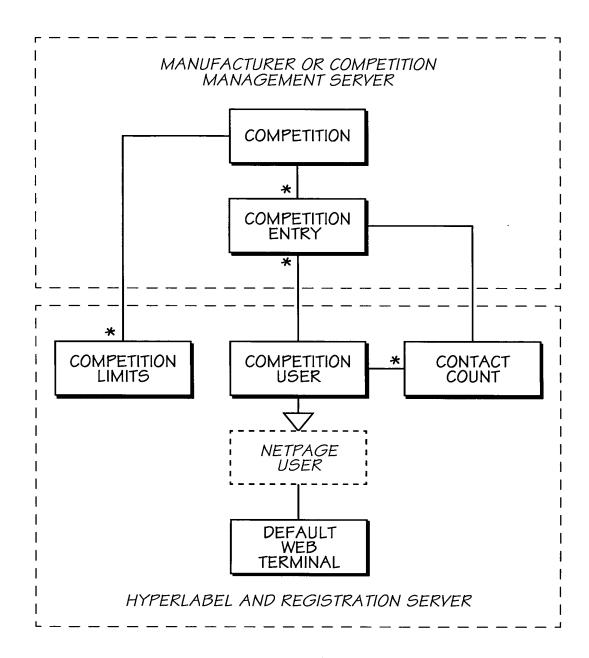


FIG. 4

COMPETITION E		
COMP DESC	~51	
CONDITIONS	53 MORE INFO	
TELL US, IN 20 WORDS OR LESS, WHY YOU LIKE OUR PRODUCT		
TEXT	~57	
ARE YOU LIKELY TO BUY TO YES NO	THIS PRODUCT AGAIN?	
PLEASE SIGN HERE TO CER	SUBMIT ENTRY	
55 PRINT	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON 56 HAVE I WON?	

FIG. 5

COMPETITION DETAILS	PAGE 1 OF 1
COMPETITION NAME	
THE DETAILS OF THIS COMPETITION ARE AS FO	PLLOWS:
COMPETITION DESCRIPTION: COMP DESC	
COMPETITION CONDITIONS:	. _ i
CONDITIONS	
COMPETITION START: START DATE	
COMPETITION END: END DATE	
OTHER DETAILS	;
PRIZE DETAILS	
PRIZE DETAILS	

FIG. 6

COMPETITION ENTRY CONFIRMATION MESSAGE ENTRY SUBMITTED : DATE : TIME	;
COMPETITION NAME	
YOUR ENTRY HAS BEEN RECEIVED GOOD LUCK!	

FIG. 7

COMPETITION ENTRY STATUS
ENTRY SUBMITTED : DATE TIME
COMPETITION NAME
CONGRATULATIONS! YOU HAVE WON A PRIZE
PRIZE DETAILS
TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS CLICK <claim prize=""> TO AUTHORIZE US TO CONTACT YOU</claim>
CLAIM PRIZE NO THANKS

FIG. 8

COMPETITION PRIZE CLAIM
COMPETITION NAME
CONGRATULATIONS ON WINNING YOUR PRIZE:
PRIZE DETAILS
YOUR PRIZE WILL BE SENT TO YOU SOON
THANKYOU!

FIG. 9

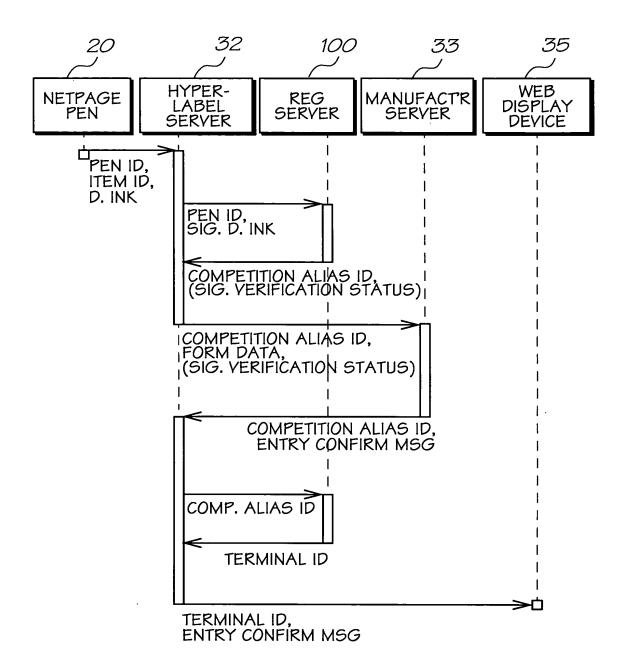


FIG. 10

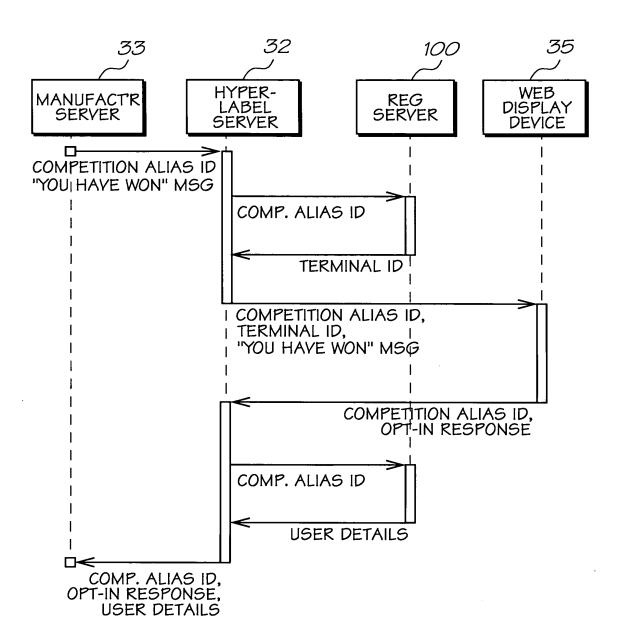


FIG. 11

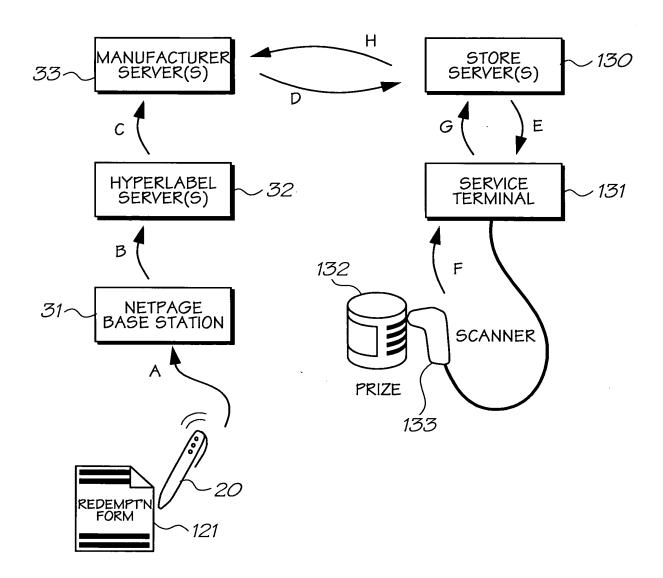


FIG. 12

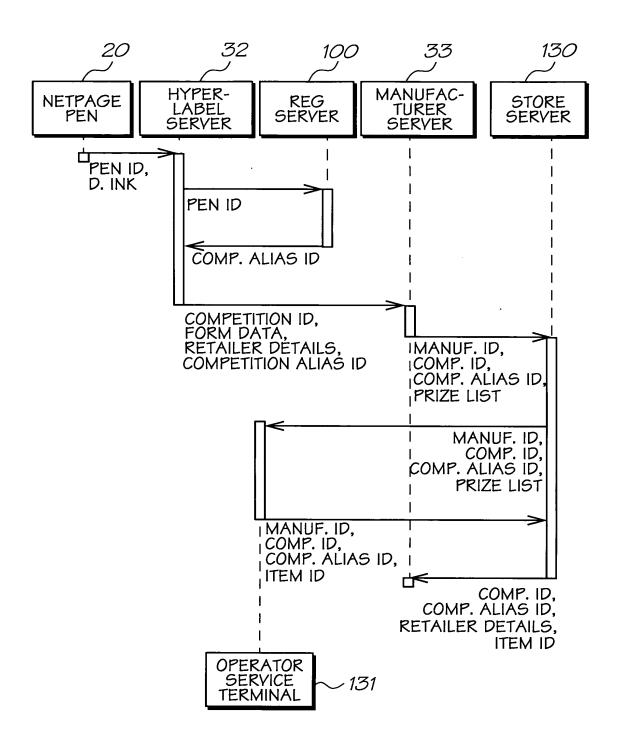


FIG. 13

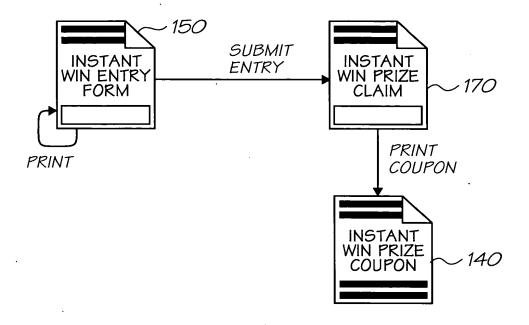


FIG. 14

COMPETITION NAME : INSTANT WIN COMPETITION
TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS
WHAT COLOR ARE OUR MINTS?
WHAT ANIMAL FEATURES IN OUR AD? KANGAROO PENGUIN BEAR
WHAT OTHER PRODUCTS COME IN OUR RANGE? CARS CHOCOLATES SHOES
SUBMIT ENTRY
PRINT 152
150

FIG. 15

INSTANT WIN COMPETITION

CONGRATULATIONS! YOU HAVE WON A.
FREE PACKET OF MINTS!

PRINT COUPON)~17

170

FIG. 16

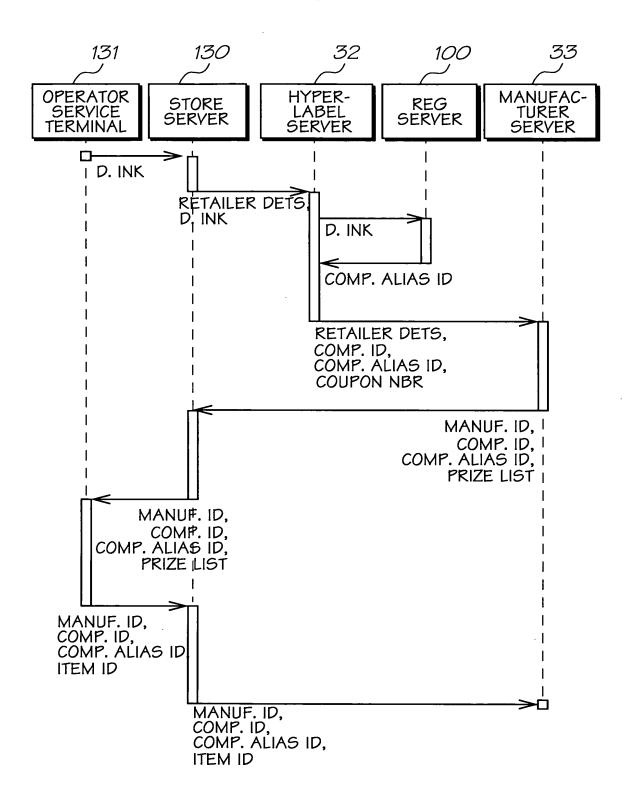


FIG. 17

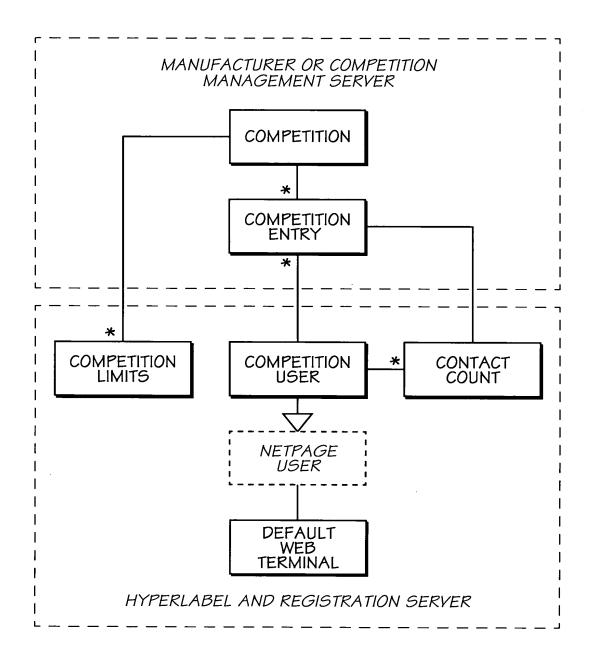


FIG. 18

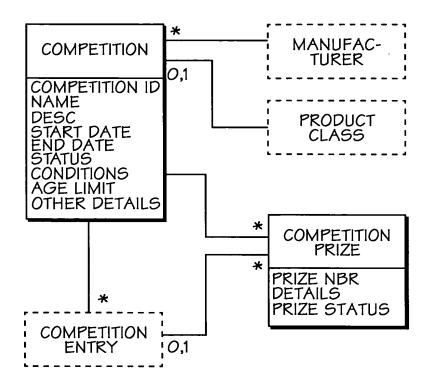


FIG. 19

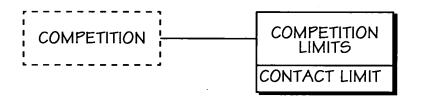


FIG. 20

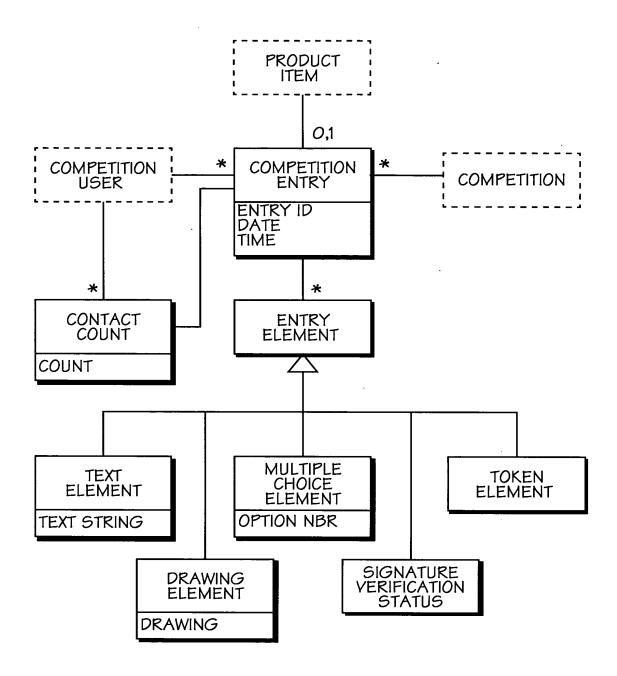


FIG. 21

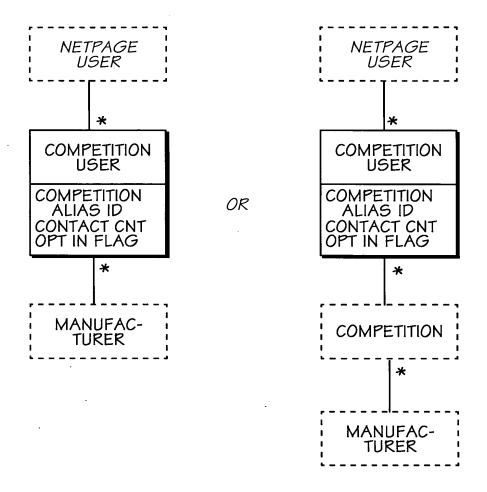


FIG. 22

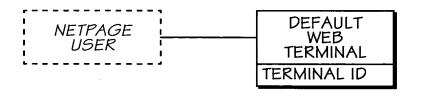


FIG. 23

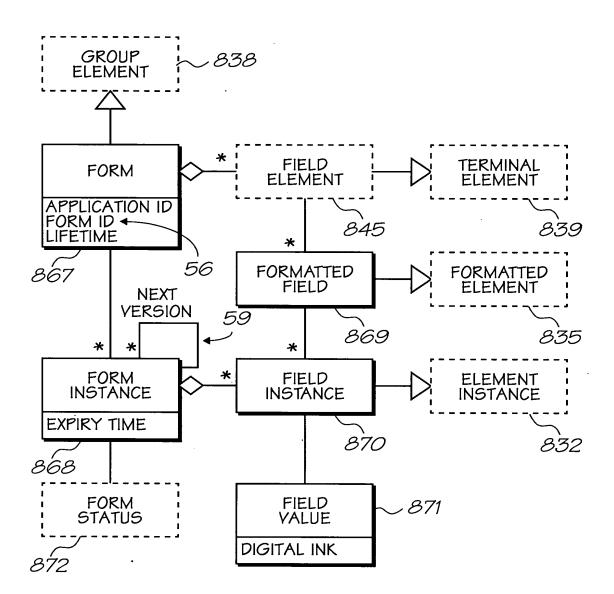


FIG. 24

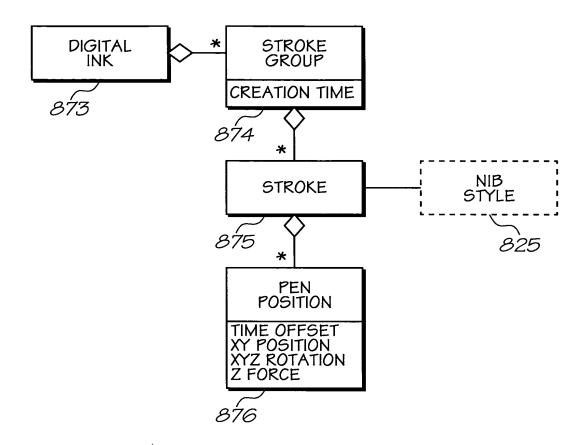


FIG. 25

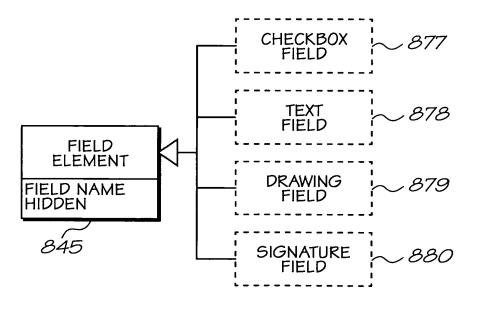


FIG. 26

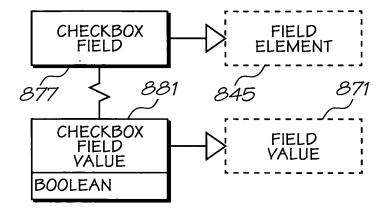


FIG. 27

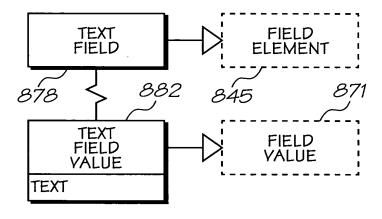


FIG. 28

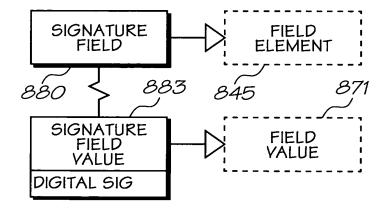


FIG. 29

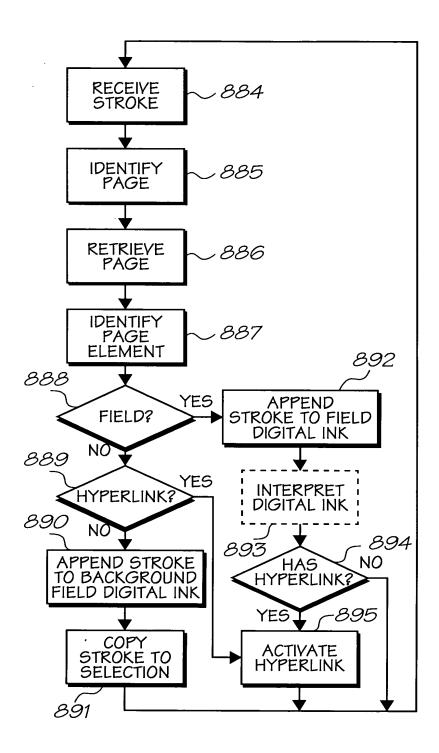


FIG. 30

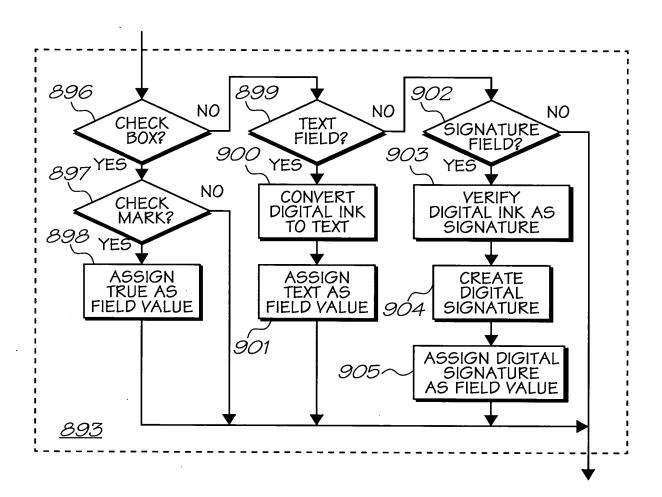


FIG. 30a

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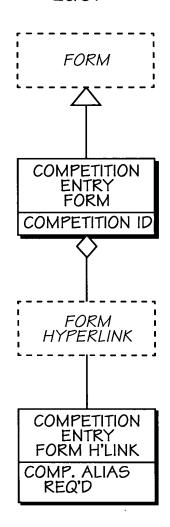


FIG. 31

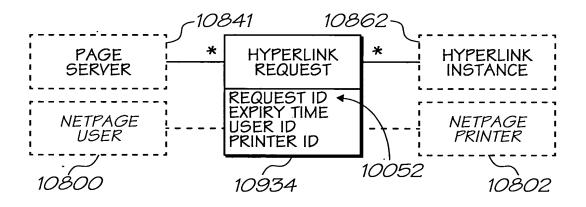


FIG. 33

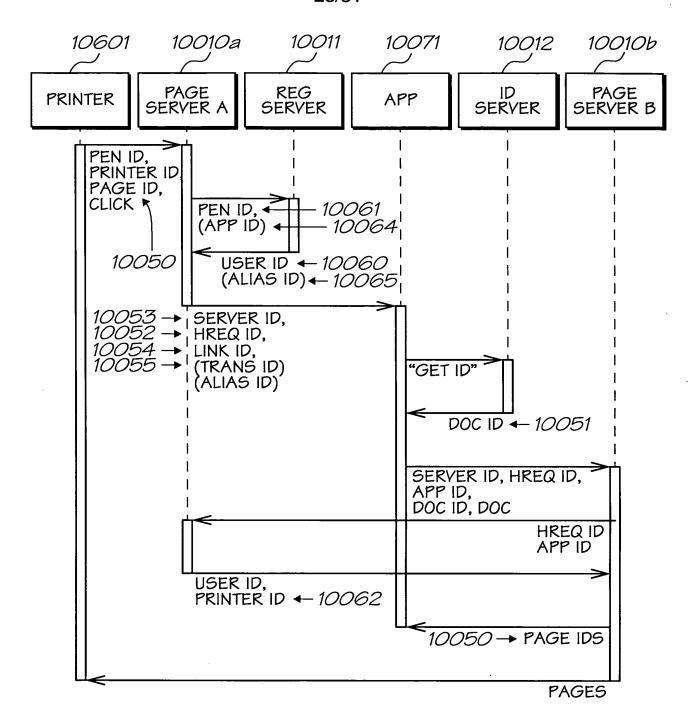


FIG. 34

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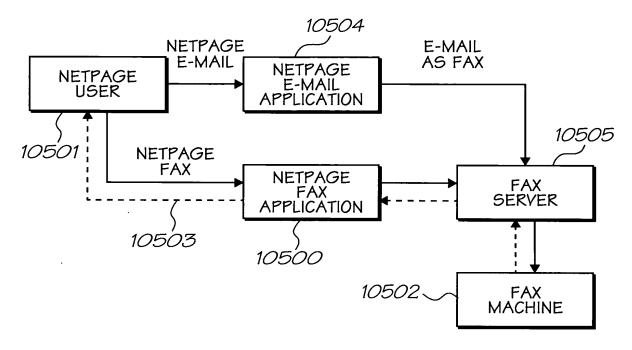


FIG. 35

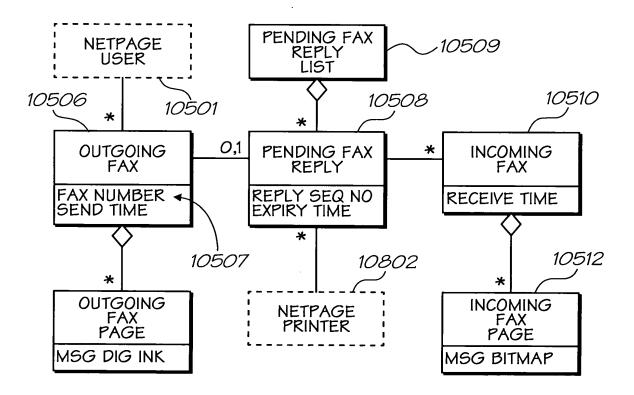


FIG. 36

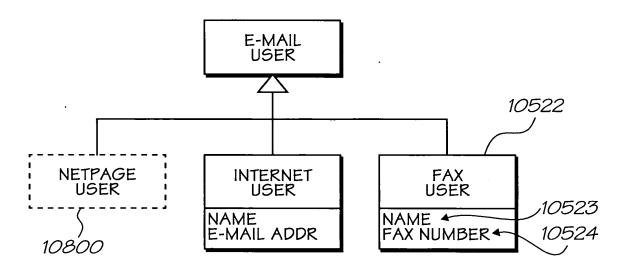


FIG. 37

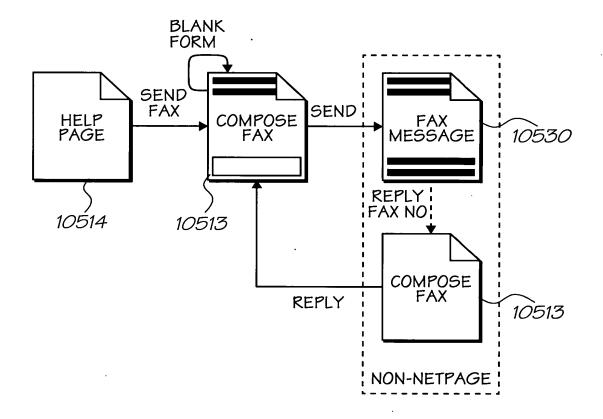


FIG. 38

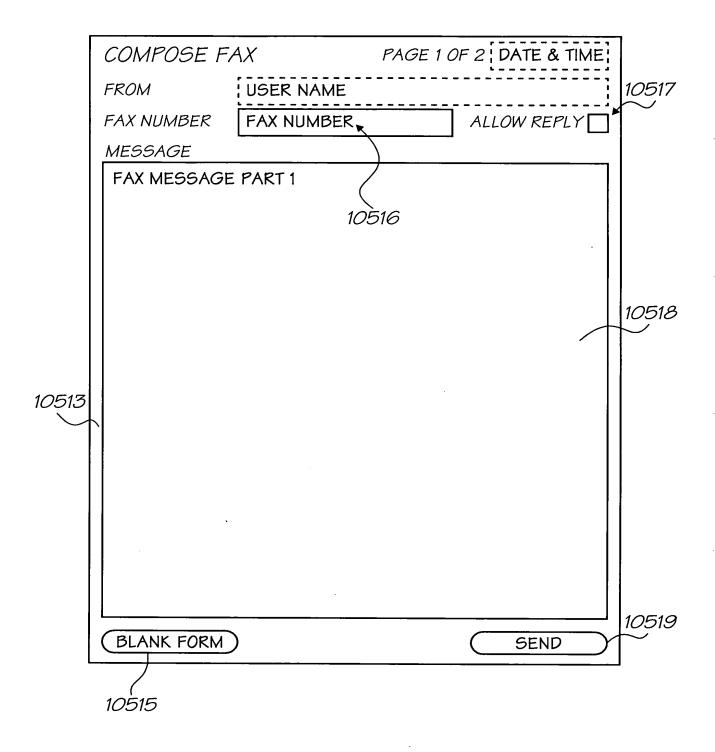


FIG. 39